

Cannabis Sector: Under the Investor Microscope

February 21, 2019 Web-Seminar For Publicly-Listed Companies to Withstand Potential Challenges to Disclosures and Certifications

TORONTO, Canada – Feb 14, 2019 /CNW/ – Issues Central, Inc. today announced a web seminar for Thursday, February 21, 2019 for the Cannabis Sector entitled **“Can Your Company Withstand a Challenge to Its Disclosures and Certifications?”** These seminars are targeted at Directors, CEOs, CFOs and Senior Officers of Cannabis-related entities that are listed, or are planning to go public, on Canadian and U.S. stock exchanges.

“The Cannabis sector’s high market valuations are putting many listed firms under intense market scrutiny,” says Catherine Connally, President of Issues Central, Inc. “It’s a green rush. Companies are racing to raise significant money in order acquire valuable assets, intellectual property and market leverage. It’s a boom time. However, historically many industry booms have caused higher risks for investors and the management teams of listed companies.”

The legalization of recreational Cannabis across Canada is spurring other countries, and many U.S. states, to examine their policies regarding health and wellness; expanded medical uses; jobs and tax revenue. It is also attracting large multinationals from the alcohol, tobacco, food and beverage, and pharma sectors to evaluate their participation in the sector.

“Amidst the sector’s enthusiasm, it would be prudent for companies to assess their readiness, and the robustness of their processes, to provide the market with timely and accurate financial and qualitative information which fairly presents the status of the business,” says Connally. “A loss of confidence by investors, and wild swings in share price, will have serious consequences for the board of directors and senior management.”

As highlighted above, Issues Central, Inc. will be hosting a one-hour, web-based seminar entitled “Can Your Company Withstand a Challenge to Its Disclosures and Certifications?” on February 21, 2019 (2pm-3pm Eastern). [Registration instructions, agenda details and speaker profiles](#) can be found at the company’s website – www.issuescentral.com

Issues Central, Inc., based in Toronto, Canada, since 2003, provides corporate governance, financial compliance and risk management consulting and orientation for companies listed on global stock exchanges. Other services include expert witness and consulting services in Canadian and cross-border class action cases to defend the boards and senior officers of listed entities on both Canadian and U.S. exchanges.

For more information please visit www.issuescentral.com

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